



CATWALK

THERE ARE FEW VENTURES MORE NOBLE THAN THE PURSUIT OF BEAUTY.

FAGERHULT

www.fagerhultretail.com



THE BEAUTY OF CATWALK

The pureness and simplicity of the Catwalk range design makes the retail experience one out of the ordinary. In the light of Catwalk you can create the image you want to achieve with your brand.

The Catwalk series beauty radiates its presence on the surrounding retail atmosphere and gives it a pure and stylish expression. Also, aesthetic and light technical accessories give you the possibility to create an individual and creative environment. Show off and highlight your products in the best possible way with Catwalk.



RED DOT DESIGN AWARD

Catwalk is a fixture for display lighting and a result of our cooperation with well reputed Swedish designer Olle Lundberg. He has a great experience in working with design for the lighting industry and with his knowledge and clever design Catwalk has come to life.

The Catwalk range premium design was soon to be rewarded. For its outstanding performance and successful detail solutions it was awarded with the prestigious Red Dot Design Award by the international jury.

Catwalk is a design fixture for retailers with high demands regarding lighting quality and design.



reddot design award
honourable mention 2009

The design work originated from a passion to create a product with elegant style and strong personality. Catwalk is deliberately austere and exact in its shape in order to naturally coexist with architectural details.

Olle Lundberg

www.fagerhultretail.com | retail-info@fagerhult.se



CATWALK

CATWALK - MINI, MIDI, MAXI

The spotlight range comes in three different colours and models; Mini, Midi and Maxi. The biggest difference between them is the size of the fixture. Also, the gear box is separated from the lamp housing in the two bigger versions; Midi and Maxi but integrated in the smallest version, Mini.

A number of accessories will be offered with the product, including a series of colour filters that are popular for the creation of colour rendering effects in modern retail areas. Adding barn doors, cap cones or honeycomb louvre makes Catwalk suitable also where good cut-off is needed.



DAZZLING WHITE

Aluminium parts: RAL 9016 clearcoat gloss

Plastic/Rubber parts: RAL 9016 matt gloss

Screen print: Grey



MISTY METAL

Aluminium parts: Aluminium coated

Plastic/Rubber parts: RAL 9017 matt gloss

Screen print: Black



BRILLIANT BLACK

Aluminium parts: RAL 9017 clearcoat gloss

Plastic/Rubber parts: RAL 9017 matt gloss

Screen print: Grey



reddot design award
honourable mention 2009

www.fagerhultretail.com | retail-info@fagerhult.se

MINI MTm



MTm 20W/35W
Electronic ballast integrated in spotlight.
Reflectors: Narrow, medium, wide

MIDI HMG111



HMG 111 max 65W, HMG 111 DALI
Ballast separate from spotlight.
HMG111, HMG DALI: Electronic transformer

MIDI MTC



MTC 35W/70W
Ballast separate from spotlight.
MTC: Electronic ballast
Reflectors: Narrow, medium, wide

MIDI LED



LED 9x1W
Light source and driver included in spotlight.
Beam angle: Medium

MAXI MT



MT 150W
Electronic ballast separate from spotlight.
Reflectors: Narrow, medium, wide

MAXI STH



STH 100W
Electronic ballast separate from spotlight.
Reflectors: Narrow, medium, wide



ACCESSORIES



Barn doors



Cap cone



Colour filter



Honeycomb louvre

ACCESSORIZE

Catwalk is offered with many different accessories such as barndoors, cap cone and dichroic filters in red, green, blue and yellow.

IN THE THEATRE OF DREAMS

Catwalk lighting lets you heighten the vital emotions around exclusive and high value products. These technically advanced lighting solutions give you the power to electrify the connection between the customer and the object of their dreams, dramatizing the significance of the moment, revealing the value. Lower levels of ambient lighting and clear accent lighting give the products a focus and drama creating a sense of privacy and intimacy. These focused luminaires (perhaps personalized with barn doors or colour filters) enhance the product colour, the texture and the sparkle. Customers are invited to linger, examine and act on their impulses.

The beauty and simplicity of the Catwalk product design only adds to the customer experience – however you want to shape it. You can choose forms and colours that are recessed and subtle. Or you can go for glossy bold statements that stand out and help define the store image. The choice is yours to create an aesthetic and theatrical experience that shows your products in the best light.







reddot design award
honourable mention 2009

CATWALK INSIDE

Catwalk Inside is the recessed member of the Catwalk family. As with the spotlights it comes in three choices of colour; Dazzling White, Misty Metal, and Brilliant Black.

Coming out from the ceiling the Catwalk shape gives a unique impression. The luminaire can easily be tilted and swivelled by grasping the ergonomic handle.

The same accessories as for Catwalk spotlights can be attached to the luminaire. Unique clusters in the ceiling can also be created when attaching a frame.

INSIDE MTm

MTm 20W/35W

Electronic ballast separate from downlight.

Reflectors (20W): Narrow, medium, wide

Reflectors (35W): Narrow, medium, wide

ACCESSORIES



DAZZLING WHITE

Aluminium parts: RAL 9016 clearcoat gloss

Plastic/Rubber parts: RAL 9016 matt gloss

Screen print: Grey



MISTY METAL

Aluminium parts: Aluminium coated

Plastic/Rubber parts: RAL 9017 matt gloss

Screen print: Black



BRILLIANT BLACK

Aluminium parts: RAL 9017 clearcoat gloss

Plastic/Rubber parts: RAL 9017 matt gloss

Screen print: Grey





reddot design award
honourable mention 2009





FLEXIBILITY AND CREATIVITY

With Catwalk Inside you have the possibility to create unique cluster formations in the ceiling. By adding square frames, in which the luminaires are inserted thanks to a simple spring solution, these clusters can easily be constructed.

www.fagerhultretail.com | retail-info@fagerhult.se



"Enhance the store atmosphere with the exclusive Catwalk luminaires."



CATWALK FOCUS



MTm 20W/35W

Electronic ballast integrated in spotlight.

Beam angle: Adjustable



“Catwalk Focus is a profile spotlight that gives the possibility to create patterns, project logotypes, crop the light image and add colours. The luminarie brings endless possibilities when it comes to creating tailor-made atmospheres.”



ATTRACT

CH

CATWALK FOCUS

Catwalk Focus gives you the possibility to create unique light images for your environment. Create a perfect square by cropping the image, a specific atmosphere by adding a dichroic colour filter or project an eye-catching pattern by inserting a glass or metal gobo. If you want to stand out Catwalk Focus is the perfect tool and the only restriction is your creativity.



CATWALK

FAGERHULT

FAGERHULT RETAIL AB | RINNAVÄGEN 12 | 517 33 BOLLEBYGD | PHONE + 46 33 23 66 01 | FAX +46 33 28 58 00 | retail-info@fagerhult.se | www.fagerhultretail.com